A Case Study

By

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OPTIMIZING PARCEL SPEND AND ENHANCING SHIPMENT VISIBILTY

When an industry leading homebuilder looked to reduce parcel-shipping costs and establish greater shipment visibility with global GL management reporting capabilities, they partnered with RAF Logistics.

THE SITUATION

- As a result of steady expansion through organic growth and acquisitions, a highly recognized luxury homebuilder and Fortune 1000 company looked to RAF Logistics to gain greater control and a better overall understanding of the impact small parcel shipping costs were having on a local and global level.

THE SOLUTION AND RESULTS

- Utilizing our proprietary RAMS (Rating Agreement Management System), RAF Logistics was able to develop a comprehensive account specific profile. Several areas within the profile assessment were identified as significant savings opportunities. The client was provided a complete analysis of their average package weight characteristics and zone-shipped details, along with a detailed snapshot of the primary services utilized and specific accessorial charges that impacted their core business. Now armed with the knowledge that RAF Logistics was able to provide, the client was ready to move forward with the RFP process and leverage that information in order to negotiate and achieve their optimal results. In addition, the RAF Logistics web-based management tools provide the client with continuous shipment visibility for their entire diverse geographic footprint of locations. The sustained results of the RFP exceeded initial client expectations of the projected 10% savings. Furthermore, the RAF Logistics executive suite of customizable reports, along with streamlined invoicing, auditing and payment processes continue to help them achieved continual savings.
- Leveraging Knowledge and Technology - That's the RAF Logistics way. Take the first step and partner with us to start crafting your parcel savings success story today! Call us at 1-877-443-RAFL or email us at sales@raflogistics.com